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-----Corporate SIG Update

We've all been busy behind the scenes. We've needed to research alternative ways to provide the timely newsletter, resources, questions and directory. Read further to learn more. Additionally, your hosts have been busy in their own lives and careers. Kevin Nourse has begun a Doctoral program in Human Organization at Fielding Institute, Eve Leeman has been busy with clients in Los Angeles and abroad in Europe and I have moved my home and office to San Francisco; a dream of mine for years.

We'd like to thank you for your patience and understanding as we've gone through these changes. We always welcome your volunteer support, acknowledgements and ideas. We are creating your 2003 speaker line up. So send in your topic or speaker suggestions. All of my best to each of you. We hope to have a summary and wrap up from the ICF Summit on Executive Coaching during the coming months. If you'll be attending please know that others would love to know what was discussed and actions taken. Until next month. May you be prosperous, grounded and in service.

Sincerely, Cynthia Stringer, Co-Host

-----Corporate Coaching SIG Library

Here's the link:

<http://www.coachingscoop.com/library/default.html>

Please continue to send materials, ideas and RESPONSES from questions to the community DIRECTLY to the librarian: We are in need of a volunteer who is willing to gather resources and information and interface with our information management system once chosen and installed. Until then, please email Heather Robson at

heather@dfcreative.com. This will be changing with the addition of selected past newsletter and minutes from previous speakers. Stay tuned.

-----Corporate Coaching Notes

These will be done in a PDF with a link to where the new Corporate Coaching SIG web site will be. I didn't want to send out three emails and get back all of those duplicated bad addresses. I'm sorting those out to add only the good addresses to our NEW listserve with ICF.

The notes from Shirley Anderson's presentation are available at:

http://successbydesign.net/pdf/s_anderson_corp_sig_notes.pdf

The notes from Jane Creswell's presentation are available at:

http://successbydesign.net/pdf/j_creswell_corp_sig_notes.pdf

-----Writing Submissions Wanted

- Stories or experiences from the perspective of Corporate Clients who have benefitted from coaching.
- Innovative things that corporate coaches are doing in the field.
- Tips and resources corporate coaches might be interested in.
- Coaching packages, programs, models, approaches that corporate coaches are using successfully with clients.
- Marketing tips and success stories from coaches on how they broke into the corporate marketplace.
- Stories, tips, and perspectives from internal corporate coaches.
- Any other ideas you have that other corporate coaches might be interested in.

Please send your input to me by email. I appreciate any help or recommendations you might offer to enhance and maintain the value of the Today's Coach.

Andrea Lee

andrea@coachville.com

Writing for ICF ejournal.com Juliet Platt, incoming Chair of the Organizational Coach and eJournal Committee of the

International Coach Federation requests articles for the Autumn 2002 edition of the eJournal at <http://www.coachfederation.org/oc/index.html>. Designed by coaches for coaches, as well as for organizational executives, managers and employees, the OCC eJournal focuses on all aspects of creating and maintaining a coaching culture. Learn more about coaching trends and best practices as they happen in organizations around the globe. Discover what other coaches have done to assure success through featured Success Stories and Case Studies. Identify new tools and techniques that contribute to achievement at all levels within the organization.

Juliet Platt of Wiltshire, UK upholds the eJournal's original purpose: "To provide in-depth, detailed information that will be viewed at the same level as the Harvard Business Review is for Business Leaders and the New England Journal of Medicine is for the Medical Profession. Our editorial staff is striving to provide content that will make this eJournal the outstanding publication in the field. The desired outcome is to become the centerpiece of shared learning for our coaching community to improve our profession."

We Want You! We are actively seeking content from you, the coaching community. Submissions are welcomed from ICF coaches and all interested persons wishing to further development of Organizational Coaching's knowledge base for both coaches and clients. To submit content, visit the submissions standards at the auto responder: oc_submissionsinfo@coachfederation.org. The deadline for submissions for the Autumn edition is 15th September 2002.

Please contact Juliet Platt Juliet@treetopscoaching.com for more information or questions.

-----Communicating with the Community

Changing contact information:

If you would like to change your email address, remove yourself from the list or whatnot. Please send an email to me, Cynthia Stringer at cynthia@successbydesign.net. Please list the address to REMOVE and the one to ADD in the same email. Thank you!!

Communicating with the listserve:

We have changed the listserve. Due to Coach U no longer being able to provide this resource we have been generously offered a listserve and bridge with the International Coach Federation. Instructions for sending queries and requests will be sent to everyone after the conference. Please remain patient. Also, a simple one page web site will be constructed to house our library, notes, directory, and meeting announcements. (Anyone with skills in this area please step forward)

-----Presenters

October 28th, 2002 6:00 and 4:00 pm EST you choose; no RSVP needed: call 407 649-8983.

5 Keys to Building A Sustainable, Highly Profitable and Successful Corporate & Executive Coaching Practice.

Presented by: Steve Lishansky

What could be better than doing what you love - and getting paid what you are worth for doing it? Most of us entered coaching because we love the work and the ability to make a huge difference. However, the laws of business are such that unless you think like a business and create your mind set in that way you may miss terrific opportunities to accomplish your financial goals.

This presentation will provide practical, fundamental principles for creating and growing financial success in your coaching business. It will address the key issues of:

- Articulating what you really offer
- Developing your coaching agreements for success and value
- Identifying the return on investment with your clients
- Getting paid what you are worth for what you contribute
- Expanding your business
- Maintaining integrity in your work and negotiations

Come join us and learn from one of the most experienced and successful professionals in coaching, Steve Lishansky.

Whether you are working with corporations, executives, entrepreneurs, or professionals, these principles of growth and success will develop your business to new levels of prosperity - and enjoyment. In this dynamic, entertaining,

fast-paced, and highly interactive session you are guaranteed to learn important ways to grow your business. Whether you are already earning a 6-figure income, aspire to do so in the near future, this session provides essential knowledge for your success.

Each presentation is given by volunteers who share their expertise, time and energy with us. Do consider joining us either at 6:00 or 4:00 pm EST. No need to RSVP. Just call in at 407-649-8983.

November: Cynthia Stringer: Spirituality in the Workplace

December: Donna Coulson: Generational Differences:

Bridging the Gaps between Age Difference

-Key Generational Differences between Gen X/Y, Baby Boomers, Great Generation

-How differences create a gap on teams, work groups and in family relationships.

-How can the coach bring together diverse people and leverage diversities?

-What are the possibilities and barriers that get in the way?

-----SIG Invitations

Management SIG:

Contact Donna, my assistant at Donna@globalcoaches.com for the info and attachments we sent out to our SIG. I would appreciate if you do share this with your SIG members.

Career SIG:

Contact Cathi Turner at "Catherine Turner" turner@netexec.com.

Corporate Team SIG:

Contact Cynder Niemela, at Cynder@vistacoach.com to learn more and receive the newsletter.

Global Coaching SIG:

Contact Hannah S Wilder, at wiseheart@mindspring.com to learn more and receive their monthly newsletter. 4th Wednesday of each month 2 pm EST

Also do visit the NEW CoachInc. web site which will list the current and active Special Interest Groups. Some are open to others besides coaches and others are only open to

coaches. Some are for Coach U and CCUI students and others are open to all coaches. You'll recognize the status upon visiting the site. Also, please visit the International Coach Federation web site as they too are providing Special Interest Groups.

-----Corporate SIG Products

During the course of the next few months we will be highlighting products which will serve your Corporate Coaching needs. Please feel free to submit resources for considering and listing to Cynthia@successbydesign.net by the 10th of each month. Please keep your description to between 50-100 words and list a web site or phone number where a person could purchase the item. We appreciate your willingness to share what has worked for you!

What is the Emperor Wearing? Truth-Telling in Business Relationships
by Laurie Weiss, Ph.D.

This book presents stories of people in real-life situations who struggle with whether or not to tell the truth as well as life experiences of people and companies that willingly have engaged in the journey of truth-telling. Each chapter provides guidelines to identify the problem, and lists strategies and techniques to address and resolve the situation. Topics include co-dependency, passive aggressive behavior, gullibility, paranoia, blind spots, intuition, ethical dilemmas, and hidden truths. The book is easy reading, insightful, and can serve as a quick reference in difficult situations. (232 pages)

www.dimensional.com/~empower/truthcnt.html

Or www.empowermentsystems.com

Note. This book was published in 1998 and translated into German and Chinese.

Laurie Weiss, Ph.D.,

Master Certified Coach

<<http://www.cvreferral.com/1/100870.html>>mycoachingbio